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Katina Cole

Katina Cole: Marketing & Communications Director

Katina is the founder and CEO of M+E Fusion, LLC, a firm specializing in marketing, communications and events for the alternative asset management industry. Katina has overseen FFP's communications and marketing strategies since FFP's inception.

Katina brings 20 years of experience in marketing and brand management in the financial services industry to FFP. Katina is the Director of Marketing at Capitala Group, a \$3 billion alternative asset management firm based in Charlotte, where she creates and oversees Capitala Group's communications, social media strategy and corporate branding initiatives. In addition, Katina plans, budgets and executes all corporate meetings, events and investor conferences for the firm.

Prior to joining Capitala in 2013, Katina was Director of Marketing and Events for Frontier Capital. She graduated from Campbell University with a B.A. in Business Administration with a Major in Trust Fund Management and a Minor in Financial Planning.